# SELL MARK

## **GRAPHIC DESIGN - PRINT AND DIGITAL**

## Brand Banner - Roll up / Beach Flag

A roll-up (or pull-up) banner, is a self-supporting advertising display. It includes a base into which the banner can be rolled up, making it easy to carry around.

- Easy to transport
- Great for your store or indoor events.
- Size: 100x200cm; Beach flag: 90x350cm

Roll up: > <u>Sightmark</u> > <u>Firefield</u> > <u>KJI</u> > INFORCE



## **Brand Banner - Large Print**

The large print banners are perfect to hang on the wall at your store, at your booth at any event or at the shooting range. They are made of vynal and have metal rings for easy hanging and can be vertical or horizontal.

- Can be customised with your logo.
- Size: Landscape, 120x70cm; 240x140cm; 360x210cm
- Receive it with your next order or download a high res file.

#### **CLICK below to choose:**

> <u>Sightmark</u> > <u>Firefield</u> > <u>KJI</u> > INFORCE



Our creative team will cusom design a banner for your homepage. Just tell us the size of the banner and the brands/ products you'd like to include.

- Easy to upload to your website
- Custom size and product selection.





## Flyer / Brochure

Our creative team will cusom design a flyer/brochure with the products of your choice. You can send it to your customers as a digital file or you can print it to give away at the store or at your next event.

- Size A5
- Custom product selection based on your needs.

\*Contact your Marketing Support Team to discuss the artwork that will best fit your marketing needs.





## MERCHANDISING

## **Display Stands**

Showcase your product selections in the best possible light.

- Large stands for riflescopes
- Small stands for red dots

## **Neoprene Mats**

Neoprene mats for your countertop.

- Provide padded surface to show products to clients
- Protect the products



INFORCE

refield

KJ

SIGHT OMARK

## **Brand Catalogs**

Multilanguage brand catalogs for your clients.

- English, German, French, Spanish, Italian
- Request a print catalog or
- Download a digital copy <u>HERE</u>

## **Official Brand Banners**

 Request an Official Brand Banner as part of your Dealer Package. They are made of vynal and have metal rings for easy hanging.

Merchandising, or how our products are displayed in your store, plays a critical role in the overall success of your business. We are here to support you by offering you different options for effective merchandising that will help you showcase our brands in the best possible way.

\*Contact your Marketing Support Team to discuss your needs and merchandising availability.